



## **National Assessment of Educational Progress NAEP 12<sup>th</sup> Grade Preparedness Commission**

### **Members**

#### **Governor Ronnie Musgrove, Chair**

The Honorable Ronnie Musgrove was Governor of the State of Mississippi from 2000 through 2004, having served two terms as State Senator and Chairman of the Education Committee. He is an attorney, having joined Copeland, Cook, Taylor & Bush, P.A. in 2004, where he is Of Counsel. He has served as Chairman of the National Conference of Lieutenant Governors, the Southern Regional Education Board, the Southern States Energy Board, and the Southern Growth Policies Board. Governor Musgrove has also served as a member of the Executive Committee of the Southern Governors Association, the Executive Committee of the Democratic Governors Association, the National Assessment Governing Board, and the National Governors Association. He is a strong proponent of public education and is active in volunteerism, working with both Habitat for Humanity and Stewpot Community Services. He is a graduate of Northwest Mississippi Community College, the University of Mississippi, and the University of Mississippi Law School.

#### **Greg Jones, Vice Chair**

Greg Jones is the President & CEO (Retired), of State Farm General Insurance. He is Chairman of California Business for Education Excellence and former Chairman of the California Business Roundtable. Mr. Jones currently serves on the Board of Directors for Franklin University, the Los Angeles Urban League, the National Urban League, the NCAA Leadership Advisory Board, and the Tiger Woods Foundation. He is a former member of the California State Board of Education and is listed in Who's Who of Executives and Professionals.

#### **Governor John Engler**

The Honorable John Engler is President of the Business Roundtable, an association of chief executive officers of leading U.S. companies with nearly \$6 trillion in annual revenues and more than 13 million employees. A former three-term Governor of Michigan, he also served as a member of the National Assessment Governing Board. In September 2005, Governor Engler was named Vice Chairman of the President's Advisory Committee for Trade Policy and Negotiations (ACTPN), the U.S. government's senior trade advisory panel. He is a member of the Commission on the Skills of the American Workforce, formed by the National Center on Education and the Economy to chart a course for U.S. education and the workforce.

## **Michael J. Guerra**

Mr. Guerra was the executive director of Secondary Schools, National Catholic Educational Association (NCEA), from 1982 to 2001. He became NCEA president beginning in 2001 and retired in 2005. Mr. Guerra was a member of the National Assessment Governing Board from 1993 through 2000. He also served as the U.N. delegate in the International Office of Catholic Education and was the 2005 Ruggiero Lecturer at DeSales University.

## **Douglas A. Horne**

Douglas Horne founded Horne Properties, Inc. in 1981, which owns office buildings, apartment complexes, shopping centers, and real estate across the country. In 1988, he founded Republic Newspapers, Inc. and in 1997 founded Horne Radio, which owns numerous radio stations in East Tennessee. He was appointed to the Advisory Board of The Kennedy Center and is a member of the Tennessee Farm Bureau, the UT Alumni Association, and the International Council of Shopping Centers. He currently serves as a University of Tennessee Board Trustee and is on the board of Franklin Graham's Samaritan Purse Christian organization.

## **Nancy K. Kopp**

Originally elected in February 2002, the Honorable Nancy K. Kopp is the 23rd Maryland State Treasurer. Prior to that election, she served 27 years in the Maryland House of Delegates, chairing the Joint Committee on Spending Affordability, as well as the Appropriations Subcommittee on Education and Economic Development. Ms. Kopp served on the National Assessment Governing Board and also on the Southern Regional Education Board, chairing its Commission on Educational Quality. She served on the Executive Committee of the National Conference of State Legislatures and chaired its Assembly on Legislative Issues, and Committees on Federal Budget Issues, State Fiscal Issues, and Capital Budgeting Procedures.

## **Raymund Paredes**

Raymund Paredes is the Commissioner of the Texas Higher Education Coordinating Board. He is the Chair of Big Brothers Big Sisters' Nationwide Hispanic Advisory Council and was named one of *Hispanic Business* magazine's 100 Most Influential Hispanics of 2007. Appointed by Governor Rick Perry to the Education Commission of the States, he also serves on its Advisory Committee for Developmental Studies. He previously served as a trustee of the College Board, on the board of directors of the Texas Cultural Trust, and as a trustee of Mercy College of New York. He is the former Vice President for Programs, Hispanic Scholarship Fund, and was Vice Chancellor for Academic Development for 10 years at the University of California, Los Angeles, where he had been a professor of English for over 30 years. From 1998 to 2000, he served as Special Assistant to the President of the University of California system on outreach efforts to improve access to higher education for students from educationally disadvantaged communities.

## **Eileen Weiser**

Eileen Weiser is a civic leader with national and local service. She is a member of the Michigan Board of Education and served previously from 1998 to 2006. Ms. Weiser previously served on the Governing Board from 2003-2007 as a state board of education representative before being newly appointed in 2008. From 1998-2001, Ms. Weiser was Executive Director of the McKinley Foundation, a nonprofit organization that created and managed various community projects including literacy efforts and curriculum reform.

## **Advisors**

### **Darvin M. Winick**

Darvin Winick served as Governing Board Chair from 2002 until September 2009. He is President of Winick & Associates, and a Senior Research Fellow at the University of Texas, Austin, College of Education. Dr. Winick, a psychologist and career organizational consultant, has been active in Texas education policy since the early 1980s. He helped found the Texas Business and Education Coalition and served as Advisor to the Texas Governor's Business Council and Director of Texans for Education.

### **Mark Musick**

Mark Musick holds the James H. Quillen Chair of Excellence in Education and Teaching at East Tennessee State University and is president emeritus of the Southern Regional Education Board, America's first interstate compact for education. Mr. Musick was appointed by three U.S. Secretaries of Education to chair the National Assessment Governing Board. He is a charter member of the new board of ACT, Inc., serving as lead director of the ACT board and as a member of the ACT executive committee. Mr. Musick was elected in 2006 to the board of directors of the National Center for the Improvement of Educational Assessment.



### **Key Events 2011-2012**

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| February 17, 2011 | NAEP 12 <sup>th</sup> Grade Preparedness Commission teleconference to review plan for symposia  |
| March 4, 2011     | Governor Musgrove presents plan for symposia to the Reporting and Dissemination Committee   |
| April 25, 2011    | Governor Musgrove and Eileen Weiser make presentation on NAEP 12 <sup>th</sup> grade preparedness research at the Michigan Governor's Education Summit; meet with Governor Snider and his education advisors; and meet with members of the Michigan State Board of Education and Michigan Department of Education assessment staff. |
| May 11, 2011      | At the invitation of State Board President Michael Kirst, Governor Musgrove and Commission Vice Chair Greg Jones make presentation to the California State Board of Education on the NAEP 12th grade preparedness research.   |
| June 20, 2011     | NAEP 12 <sup>th</sup> Grade Preparedness Symposium: Sacramento, CA  |
| Oct 24, 2011      | NAEP 12th Grade Preparedness Symposium: Boston, MA  |
| Nov 18, 2011      | NAEP 12th Grade Preparedness Symposium: Nashville, TN   |
| April 10, 2012    | NAEP 12th Grade Preparedness Symposium: Jackson, MS   |
| April 18, 2012    | NAEP 12th Grade Preparedness Symposium: Tallahassee, FL   |



## **Plan for Symposia on “The Nation’s Report Card and 12<sup>th</sup> Grade Academic Preparedness” February 7, 2011 (updated April 30, 2012)**

### **Background**

The mission statement of the NAEP 12<sup>th</sup> Grade Preparedness Commission provides that

“...the [task of the]Commission is to increase awareness of the importance of preparing students academically for postsecondary education or training for employment after high school, as measured by the National Assessment of Educational Progress (NAEP).”

Central to this mission is the goal of conveying the credibility, integrity, and results of the Governing Board’s program of preparedness research among key stakeholders and the public. The Commission is pursuing this goal by providing objective information about the purpose of the preparedness initiative and the rigor and comprehensiveness of the research program, as well as information about research results as the results become available.

Communications efforts were begun in a limited way, prior to any research results being available, through op-eds by Commission members and Board members, invited presentations at two conferences, and deskside briefings in Washington, DC of congressional staff and leadership of national education organizations.

Hoowever, the research program is starting to yield results. At the November 2010 Board meeting, the results of the content alignment studies were announced. At the March 2011 Board meeting, the results of statistical linking studies are expected to be announced. The judgmental standard-setting studies and the higher education survey are underway.

Recognizing that the research program is yielding results both important and noteworthy, Commission members at their November 30, 2010 meeting approved a proposal to conduct symposia with key stakeholders as a primary approach to carrying out its Board-assigned mission to “communicate with the public, policy makers, educators and potential employers on the results and findings [of the Governing Board’s program of preparedness research].” Accordingly, the Commission members directed staff to prepare a proposal for consideration. An initial proposal outline follows.

## **Symposium Objectives**

- To share with key stakeholders the purpose, rigor, and comprehensive nature of the NAEP 12th grade preparedness research program, and results of the research to date
- To discuss with key stakeholders the relevance and utility of the research and data to their efforts to address preparedness
- To develop and expand a body of key stakeholders informed about the preparedness research

## **Approach**

The symposia, to commence at a time after the Governing Board meeting on March 4-6, will provide forums for the Commission to share information about NAEP and the 12<sup>th</sup> grade preparedness research plan and data. These events will help foster stakeholder awareness of the rigor, relevance and importance of the Board's preparedness initiative and the research results as they become available.

The symposia also will provide the Commission with an important resource: input from stakeholders, who will be asked to present their interests, needs, and initiatives in regard to 12<sup>th</sup> grade preparedness, and the ways in which they can utilize the NAEP research.

The symposia are proposed for the period of approximately March 2011 through the summer/fall of 2012.

The symposia will be evaluated for their impact as they are being implemented. The Commission will conduct as many events as feasible and supportable with available resources. To reach audiences beyond the symposium locations, one or more webinars may be conducted.

A symposium in Washington, D.C., will serve as the culmination of the preceding events, incorporating ideas and issues raised at the more locally focused symposia. More importantly, it will serve as a forum in which the final report of the preparedness research is shared with key stakeholders and the public.

As an example, the likely initial event would take place in California (e.g., Los Angeles or Sacramento), as the Commission and Governing Board have a strong base in the West Coast of Commission members, Governing Board members, and NAEP Business Policy Task Force members.

These individuals include: Greg Jones (Commission Vice Chair), David Gordon, W. James Popham, Shannon Garrison, and Blair Taylor (Board members), and Jim Lanich (staff to Mr. Jones, former Governing Board member, and president of the California Business for Education Excellence. In addition, Michael Kirst, who has been very involved with NAEP, the Board, the 12<sup>th</sup> grade preparedness research program, and higher education policy generally is a resident of California and could be approached. Also, California State University has been in the forefront of this issue.

## **Proposed Locations**

Sites for symposia should provide geographic diversity, be convenient for Commission members, and have a substantial base of potential stakeholders.

At present, ten events are proposed, nine local events and the final national event in Washington, DC. The local events may occur in some or all of the following:

1. States in which Commission members and advisors reside: California, Michigan, Mississippi, Tennessee, Texas, and West Virginia.
2. States that participated in 12<sup>th</sup> grade state NAEP in 2009: Florida, Illinois, and Massachusetts

Collectively, these states cover major regions of the nation; have the potential for rural, suburban, and rural representation; enroll large numbers of students, both K-12 and postsecondary; and represent a wide range of experience addressing 12<sup>th</sup> grade preparedness locally.

The cities in which the symposia would be conducted will be determined after the states are selected.

Symposia would be scheduled based on the availability of Commission members and advisors and the availability of resources. A broad selection of stakeholders will be invited to participate in each event. The categories of groups from which these stakeholders are invited will remain constant for all events.

## **Format**

A half-day format is proposed (e.g., 9:00 a.m. to noon; 1:00 p.m. to 4:00 p.m.). Each symposium will be chaired or co-chaired by Commission members and, as appropriate, Commission advisors. Formal presentations will be made to an expected audience of approximately 20-50, which will include Q&A time for each presenter. Presentations will be made by a Commission member and by invited speakers, selected in advance by the Commission/staff.

The invited speakers will be individuals who

- are knowledgeable about the Board's program of preparedness research and issues surrounding 12<sup>th</sup> grade preparedness in their state/region,
- are able to convey information that is/is not available about the status of 12<sup>th</sup> grade preparedness, and
- can address the ways in which the preparedness research and NAEP as an indicator of 12<sup>th</sup> grade preparedness will be relevant and useful for the nation, their state, K-12 systems and higher education institutions, and/or in their work.<sup>1</sup>

The formal presentations will be followed by a general Q&A period, which may involve structured questions proposed by the event Chair/Co-chair.

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<sup>1</sup> This could include examples or case studies focused on the local level, including but not limited to K-12/higher education collaboration efforts, assessment initiatives, content definitions of preparedness, workforce and job training initiatives, etc.

## **Sample Agenda**

1. Welcome, introductions, purpose, and agenda overview
2. Core presentation on NAEP and the Governing Board's program of preparedness research, delivered by a Commission member
3. Presentations by invited speakers
4. Question and answer session with the audience
5. Concluding comments and adjournment

## **Symposium Attendees**

While the symposia will be open to any member of the public who wishes to attend, invitations will be sent to representatives of key stakeholder groups. Specific stakeholder invitees will be researched and identified for each location; however invited stakeholder groups will include:

- K-12 and higher education officials, policymakers, and legislators
- State/local Chambers of Commerce, business groups
- Civil Rights and other organizations representing minority groups
- State workforce boards
- State pre-K-16 boards or committees
- Education associations and nonprofits

In addition to Commission member recommendations, it will be useful to draw upon the networks of the Governing Board to attract well-informed, interested speakers and attendees. Board members, members of the NAEP Business Policy Task Force, and others will be asked to help identify key stakeholders and suggest potential presenters for each event. Guests and participants may be invited to symposia from outside the states where they will be held, if the invitees live in reasonable proximity to the event location.

## **Media**

As various Governing Board and Commission members gather in each state for the symposia, Reingold, Inc., the Commission support contractor, will pursue efforts to have media coverage and schedule desk side briefings with select reporters and journalists to continue to share information on the Commission goals and research. Additionally, through the use of social media, information can be disseminated after each event.

## **Potential Event Host (Chair/Co-Chair), and Other Supporters**

### ***California***

**Commission Member Host:** Greg Jones

**Governing Board Members:** Shannon Garrison, David Gordon, W. James Popham (of Oregon), Blair Taylor



*Florida*

**Commission Member Host:** Gov. Ronnie Musgrove

**Governing Board Member:** Anitere Flores

*Illinois*

**Commission Member Host:** Gov. Ronnie Musgrove

**Governing Board Members:** Henry Kranendonk (of Wisconsin), Hector Ibarra (of Iowa)

**NAEP Business Policy Task Force:** TBD

*Massachusetts*

**Commission Member Host:** Gov. Ronnie Musgrove

**Governing Board Members:** David Driscoll, David Alukonis, Sue Pimentel

**NAEP Business Policy Task Force:** Joseph Esposito

*Michigan*

**Commission Member Hosts:** Gov. John Engler, Eileen Weiser

**Governing Board Member:** Eileen Weiser (also on the Commission)

*Mississippi*

**Commission Member Host:** Gov. Ronnie Musgrove

*Tennessee*

**Commission Member Hosts:** Douglas A. Horne, Mark Musick

**Governing Board Member:** Fielding Rolston

**NAEP Business Policy Task Force:** Bill Shore (of North Carolina)

*Texas*

**Commission Member Hosts:** Raymund Paredes, Darvin Winick

**Governing Board Member:** Leticia Van de Putte

**NAEP Business Policy Task Force:** Phyllis Hudecki, Michael A. Bettersworth, Jon Eric Gustafson

*West Virginia*

**Commission Member Host:** Gov. Ronnie Musgrove

**Governing Board Member:** Tonya Miles (of Maryland)

**NAEP Business Policy Task Force:** Lloyd Jackson, Wendy Swisher (of Kentucky)

*\*Washington, D.C.,*

**Commission Member Hosts:** Gov. Ronnie Musgrove, Gov. John Engler, Nancy Kopp, Michael Guerra

**Governing Board Members (local):** Mary Frances Taymans, John Q. Easton (ex-officio), Tonya Miles

**NAEP Business Policy Task Force:** Norelie Garcia (TBD)

*\* May be held in connection with a Commission meeting and all Commission members may be invited to attend*

## **Symposium Documentation**

A record of each symposium will be kept, including the presentations, documentation of the questions and answers, and a list of participants and attendees. Provision may be made for a transcript of each symposium.

At the conclusion of each state specific symposium, Reingold, Inc. will prepare a summary report from the transcript detailing observations and findings. Information gathered from state specific symposia will be used in preparation for the final event in Washington, D.C., including relevant questions, comments, and issues from the state events.

After the national event in Washington, D.C. is completed, Reingold, Inc. will provide a final report that summarizes the results of the overall set of symposia.